

Who I Am

Multilingual Strategy & Operations leader with 15+ years driving alignment between strategy, systems, and execution across global, corporate, and mission-driven organizations



Key Accomplishments

Julien Manyong

- Led multiyear strategies for 30+ countries, materially contributing to \$3B+ regional growth
- Redesigned operating model and team structure to scale a \$200M+ portfolio
- Drove 100% organizational attainment through reengineered KPIs and performance dashboards
- Developed and secured board approval for a global 5-year strategy
- Increased direct funding to local partners by 12%, unlocking \$23M+ in total disbursements

Situation

Counterpart International managed a \$200M+ global portfolio across 15 countries, with a mission-driven team and expanding programmatic reach. As the organization grew, there was increasing demand for stronger systems, clearer strategic alignment, and more consistent follow-through to ensure that day-to-day operations effectively supported long-term goals and overall impact

Task/Activity

Partnered with the **CEO and senior leadership** to build the **strategy**, **systems**, and **governance** needed to strengthen performance, and **led my team** in operationalizing the infrastructure across the organization to

- Unify leadership through a 5-year corporate roadmap spanning functions and regions
- Advance strategic initiatives including M&A diligence and the Local Partner Funding Initiative
- Improve performance with enterprise KPI frameworks and real-time performance dashboards
- Standardize delivery via playbooks, governance cadences, and cross-functional workflows

Results

- Aligned leadership and clarified priorities through a **board-approved 5-year strategy**
- Enabled 100% FY24 target attainment with reengineered KPI system and dynamic dashboards
- Achieved a 20% gain in delivery efficiency through streamlined operations and decision-making
- Improved operational consistency via playbooks, governance cadences, and planning cycles
- Unlocked \$23M+ in local funding by increasing direct partner disbursements from 16% to 28%

Situation

The Africa region was one of IFC's fastest-growing and most politically visible portfolios—marked by ambitious targets, evolving market dynamics, and high-level institutional focus. As the region expanded, there was a growing need for stronger integration between forward planning, performance measurement, and country-level execution to fully capitalize on emerging opportunities

Task/Activity

Worked alongside the **Vice President** and **regional leadership** to **develop the insights, structures**, and **delivery mechanisms** needed to improve operational effectiveness across a **\$10B+ regional portfolio** to:

- Clarify operating pathways through standardized planning, pipeline tracking, and structured delivery cycles
- Translate institutional goals into country-level strategies tailored for 30+ diverse African markets
- Enhance visibility and foresight via performance metrics, risk signals, and executive briefs
- Foster cross-country collaboration by scaling best practices and reducing cross-country fragmentation

Results

- Supported \$3B+regional growth by aligning multiyear country strategies with institutional priorities
- Enabled faster, data-driven decisions via custom dashboards and KPI frameworks
- Delivered geopolitical briefings and executive insights to inform strategic pivots and risk responses
- Improved execution consistency by standardizing planning tools and operational cadences
- Scaled performance tracking and knowledge-sharing platforms to strengthen institutional learning

Contact

Julien Manyong

jmanyong@gmail.com

(434) 242-5020